

## VISION: Vision Care & Retail Eyewear<sup>^</sup>

*"Among all the crayons, paper, scissors and glue you purchase for your child's first day of school, the most important school supply is a healthy pair of eyes. Studies indicate vision is the key element (almost 80 percent) of the learning process during a child's first 12 years."*

- "Healthy Eyes: Your Child's Most Important School Supply",  
American Optometric Association (press release); 07/25/02

The Vision Care Network consists of independent practitioners, regional chains, department store optical shops and the largest chains in the United States (LensCrafters and Pearle Vision) giving you the widest variety of choice and great savings.

### Program Highlights:

- Save 10% to 30% on eye exams & surgical procedures (including PRK and LASIK) where available
- Save 20% to 60% on eyeglasses and 10% to 20% on contact lenses (except disposables) at retail locations.
- Most frames, lenses & specialty items like tints, scratch resistant coatings and UV protection are available at discounted prices
- More than 12,000 participating locations nationwide
- Not insurance so there is no limit on the number of times benefits can be used during the year
- **30-day UNCONDITIONAL GUARANTEE:** If not satisfied with your purchase from a participating provider, return the merchandise within 30 days for exchange or refund
- **30-day LOW PRICE GUARANTEE:** If a lower price is found on the exact same pair of eyeglasses within 30 days of purchase from a participating location, the difference will be cheerfully refunded
- You may nominate your eye care professional to join the network

**THIS IS NOT INSURANCE.** You must pay the entire discounted bill at the time of service or purchase to receive applicable discount.

<sup>^</sup> Vision Benefit not available to Vermont residents

“54% of Americans require corrective lenses.”

- Hankin Investment Banking Industry Overview, 2000

### Participating National/Regional Retail Vision Chains:

American Vision Center	<b>LensCrafters</b>
Bard Optical	<b>Pearle Vision</b>
Clear Vision Laser Centers	<b>Sears Optical</b>
Cohen's Optical	Shopko Optical
Doctors Vision Works	Site for Sore Eyes
E.B. Brown Opticians	<b>Sterling Optical</b>
Empire Vision	<b>Target Optical</b>
Eye DRX	Texas State Optical
Eyemasters	Thoma Opticians
Eyes First Vision Center	<b>TLC Laser Vision Centers</b>
H. Rubin	Total Vision Eyecare
Hour Eyes	Uhlemann Optical
Ideal Optical	Visionworks
<b>JC Penney Optical</b>	

*Plus thousands of independent eye doctors*

### Vision Care & Prescription Eyewear Savings Sample (Retail)

All prices shown are for example purposes only and are subject to change without notice.

Customer A	Retail Cost	Discount Amount	Discounted Price
Frame-Guess GU 1148	\$129.95	\$45.48	\$84.47
Lenses - Single Vision Polycarbonate	\$134.98	\$47.24	\$87.74
Dispensing Fee	\$8.00	\$8.00	\$0.00
<b>Totals</b>	<b>\$272.93</b>	<b>\$100.72</b>	<b>\$172.21</b>
Customer B			
Frame - Timberland Pro Frame P702	\$99.99	\$50.01	\$49.98
Progressive Lenses	\$219.00	\$84.77	\$134.23
Anti Reflective Coating	\$50.00	\$22.56	\$27.44
Polycarbonate	\$50.00	\$50.00	\$0.00
Warranty	\$25.00	\$0.00	\$25.00
<b>Totals</b>	<b>\$443.99</b>	<b>\$207.34</b>	<b>\$236.65</b>
Customer C			
Exam	\$48.00	\$4.80	\$43.20
Frame - Via Spiga Treviso 710	\$209.95	\$130.00	\$79.95
Single Vision Lenses	\$59.00	\$34.05	\$24.95
Transitions	\$100.00	\$42.00	\$58.00
Scratch Coat	\$25.00	\$13.00	\$12.00
Anti Reflective Coating	\$50.00	\$20.05	\$29.95
Dispensing Fee	\$30.00	\$0.00	\$30.00
<b>Totals</b>	<b>\$521.95</b>	<b>\$243.90</b>	<b>\$278.05</b>

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